





WELCOME HOME

Welcome to Harlow Quarter, a brand new place to call home, destined to become a thriving hub with landscaped outdoor spaces, shops and restaurants. Our modern homes provide sanctuary, whilst being at the very heart of the action.

Whether you're looking for studio living, your first home, or simply more space: you'll find a place here that fits your present and your future.

Harlow, situated in the upper Stort Valley at the border between Hertfordshire and London, gives you the best of both worlds. On one hand, with Central London only thirty minutes away and the Harlow Enterprise Zone close by, this is a hub for city-minded people. On the other, there are copious fields, green spaces (including the award-winning Harlow Town Park) and cycle networks all on your doorstep.

Harlow town centre offers a growing array of cultural and gastronomic attractions. In these pages, we share a few of our favourites in and around Harlow Quarter.

Our exciting development opens the latest chapter in Harlow's history, welcoming the return of a thriving Harlow town centre where community living and space to relax, eat, drink and shop coexist in one place.

That's what we call home.







Harlow Shopping Precinct - 1950







Harlow Market Square - 1955



THEN & NOW

Built after the Second World War, Harlow New Town was among the first wave of new towns created to ease overpopulation in London following the war. The man behind the masterplan was Sir Frederick Gibberd, one of Britain's most influential Modern Movement architects, known for his radical design, town planning and reverence for green spaces.

Community was at the heart of Harlow's design, with the new town split into neighbourhoods, each served by their own shopping areas, public spaces and pub. Every pub built in Harlow at this time was named after a butterfly or moth—a novel idea that saw the town's pub signs beautifully illustrated with Essex Skippers, Drinker Moths and Painted Ladies.

Woods and tree belts were preserved, while old lanes were repurposed as cycle paths—today Harlow has one of the most extensive track networks in the country, ideal for those who like to spend the weekends cycling through the countryside.

The principles that made Harlow such a welcoming prospect for families and workers from London in the post-war years-including its proximity to the city, and an abundance of space and greenery-remain the same today. Building upon these ideals, Harlow Quarter is reviving the thriving, forward-thinking spirit of Harlow.

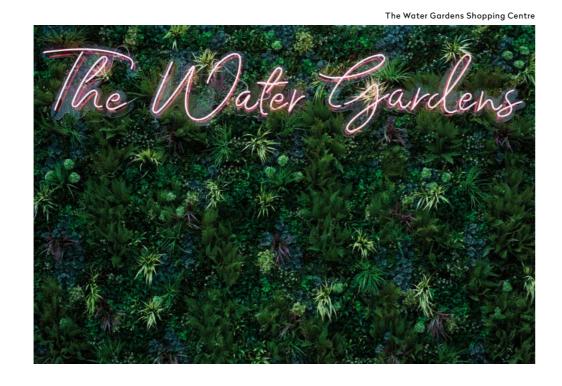


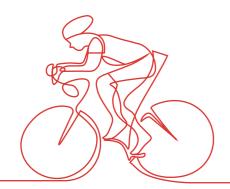


HARLOW'S HIGHLIGHTS

Close to work, it's even closer to leisure. Days off can be spent swimming in an 8-lane pool, taking inspiration from a Grade II listed garden, making a trip to the studio of Britain's most influential sculptor, or stepping out to see an amazing play. Then there's the mid-twentieth century architecture, the country pubs, international cuisine, and tranquil waterways.

Harlow has it all, if not on the doorstep, it's just a short walk from HQ. Let's take a look at some of the things to see, do, eat and drink in the local area.



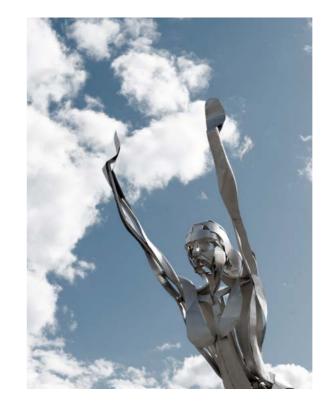




Harlow Playhouse

With a 411-seat auditorium, 120-seat theatre and a buzzy cafe and bar, Harlow Playhouse is a magnet for lovers of Harlow's cultural scene. Drama, music, comedy, and dance touring shows all stop here and the Playhouse also hosts a regular line-up of dance classes, an 'aerial academy' and drag afternoon teas.

Harlow Playhouse, Playhouse Square, Harlow, CM20 1LS



Harlow Leisurezone

This state-of-the-art leisure centre was used by elite athletes in the run-up to the 2012 Summer Olympics in London, combining wet and dry sports facilities under one roof. The 25m swimming pool is 8 lanes wide, with a learning pool, while the health spa, jacuzzis, sauna and steam room are ideal for relaxing. Gym facilities, tennis courts, fitness studios, therapy suites, a daycare nursery, cafe and lounge and more make this leisure centre an indispensable sports destination for Harlow.

Harlow Leisurezone, Second Ave, Harlow, **CM20 3DT**









The Gibberd Garden

Sir Frederick Gibberd was a rare example of an urban planner who settled in the place he designed. He put just as much care into designing his Grade II listed garden as he did Harlow, and you can still visit it today. Thought to be one of the most important twentieth century gardens in the country, it covers nine sloping acres down to Pincey Brook. This national treasure is filled with sculpture, art objects and tranquil planting. Visitors can also stop at the shop and barn tea room.

The Gibberd Garden, Marsh Lane, Harlow, CM17 ONA



This pan-Asian noodle bar and restaurant is a light, open and airy affair, serving up a mix of Japanese, Korean and Chinese and a delicious selection of bubble teas. The decorations are a charming touch, with brightly-colored paper lanterns from Hanoi and purple wisteria hanging from the ceiling.

Mui Koko, 1 Crown Gate, Harlow, CM20 1FL





The Hare

A country pub with a white picket fence and beautiful floral hanging baskets, The Hare is a charmingly traditional three-bar inn, a stone's throw from the centre. It has a family-friendly menu, pool tables, darts and a garden for enjoying sunny days. There's a selection of locally-brewed real ales on tap, and dogs are welcome too.

The Hare, 100 Hare Street Springs, Harlow, Essex, CM19 4AS







Five Guys

The popular red-and-white American burger joint is a short walk away from Harlow Quarter, so it's ideal for those lazy occasions that call for a grabbing delicious madeto-order burgers and hot fries, and leaving cooking at home for some other time.

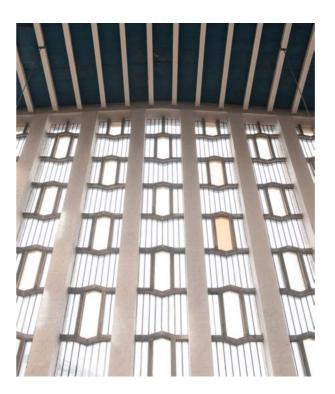
Five Guys, 1 The Water Gardens, Harlow, CM20 1AN

The Water Gardens Shopping Centre



With its copper-covered spire and brick finish, St Paul's Church is a beautiful example of a place of worship in the Modern Movement style, designed by Derrick Humphrys & Hurst and completed in 1959. Located in the heart of the town centre, it's well-placed for visits to view the 18ft mosaic mural by artist John Piper, on the East wall.

St Paul's Church, College Square, Harlow, CM20 1LP





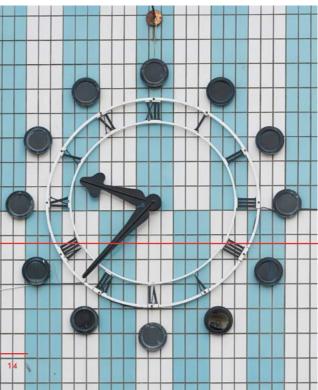


JD Sports













Netteswell Pond

One of Harlow's favourite beauty spots, Netteswell Pond is a tranquil and picturesque lake surrounded by willow trees and places to sit, read, play, picnic and sunbathe. Works are currently underway to enhance this local treasure, including rebuilding the pond's fishing platforms.

Netteswell Pond, nr Second Avenue, Harlow, **CM18 6AB**

Miller & Carter Steakhouse

It's hard to beat the simple pleasure of a beautifully-cooked steak, whether you prefer ribeye, fillet, sirloin or the indulgence of sharing a chateaubriand, Miller & Carter, has you covered. Housed in a traditionally timber-clad building just outside the town, the steakhouse serves tender, British and Irish beef, alongside morish fries and an enviable dessert list.

Miller & Carter, London Road, Harlow CM17 9NG

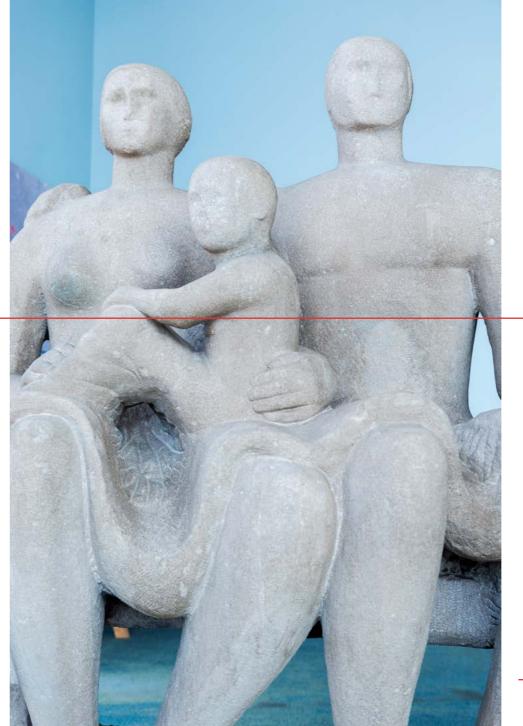




Gatehouse Arts

Home to the biggest group of artist studios in Essex, Harlow's Gatehouse Arts provides spaces to over 60 local professional and emerging artists. It has a gallery and regular programme of events, and having appropriated unused shop premises, the arts group is at the heart of Harlow's creative scene and regeneration.

Gatehouse Arts, The Harvey Centre, 29 West Gate, Harlow, CM20 1JR



Henry Moore Studios and Gardens

The former home, gardens and studio of sculptor Henry Moore is a short 25 minute drive from Harlow Quarter, and it's a beautiful spot for a weekend visit. The sculpture garden features over 20 of Moore's bronze artworks, while visitors can explore his studios, the Aisled Barn, where his unique tapestries and changing special exhibitions are on display.

Henry Moore Studios and Gardens, Dane Tree House, Perry Green, Much Hadham, SG10 6EE







Pizza Express

The much-loved Italian restaurant is located at the serene, open-aired Water Gardens Shopping Centre, making it perfectly placed for a laid back pit-stop with friends and family after a spot of shopping. We'll take two rounds of dough balls.

Pizza Express, 1 The Water Gardens, Harlow, CM20 1AN

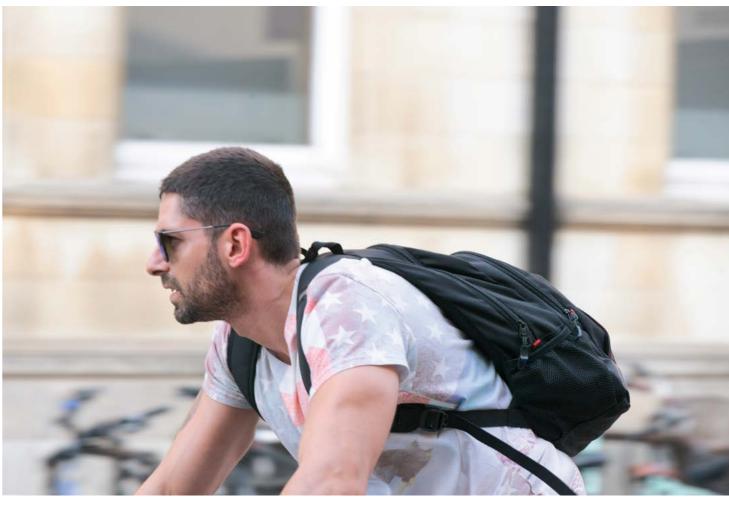
Cineworld

With six screens and 1,012 seats, Real3D and crystal-clear quality images, Cineworld at The Harvey Centre will please families and die-hard film connoisseurs alike. The cinema also hosts autism friendly screenings and offers party hires for larger groups.

Cineworld, Harvey Shopping Centre, Harlow, CM20 1XR



Harlow Town Centre

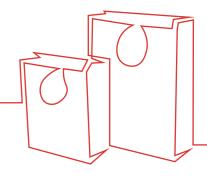


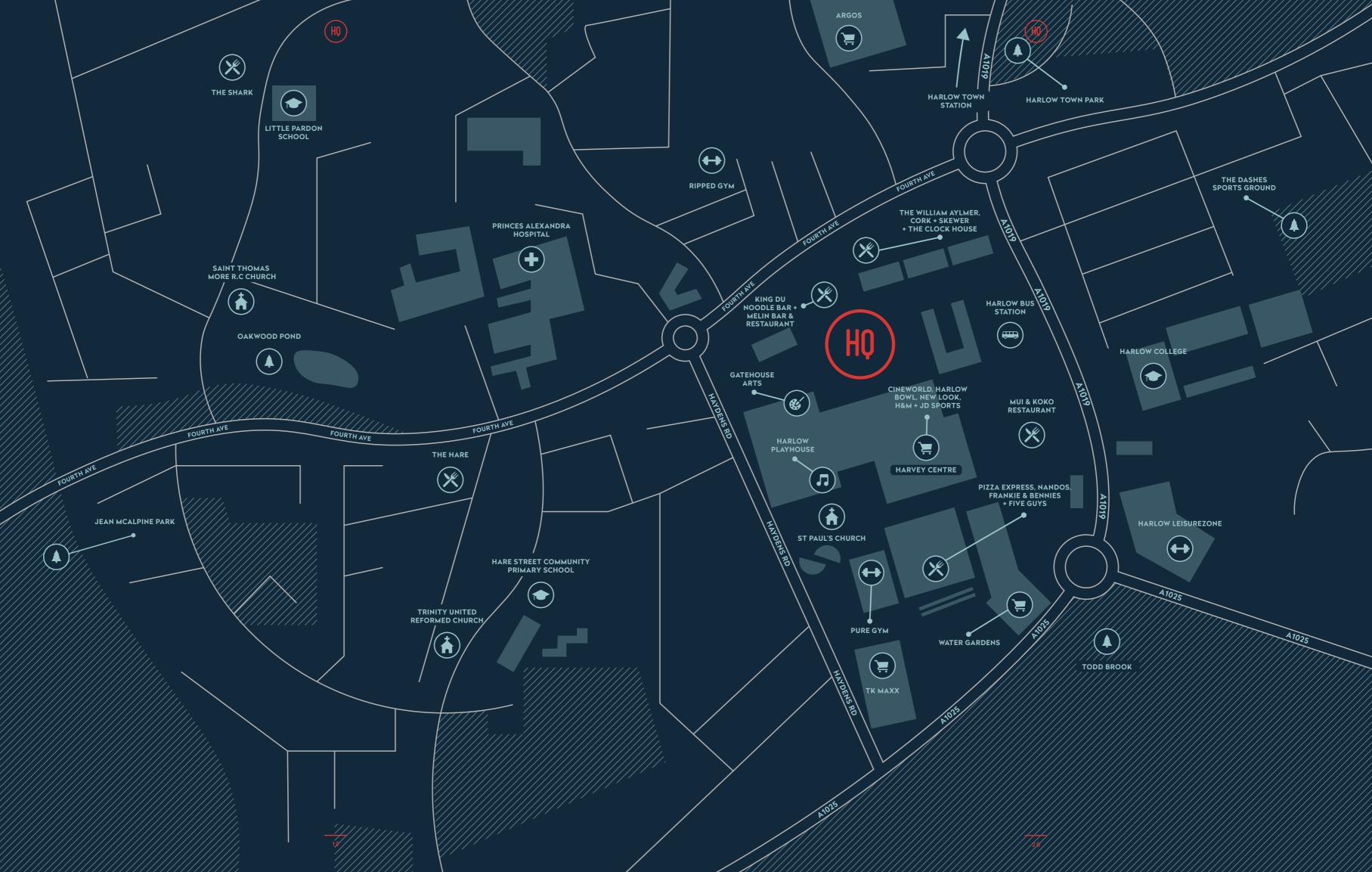


Canons Brook Golf Club

Designed by legendary golfer Sir Henry Cotton, who became a successful golf course architect after retiring from the sport, Canons Brook Golf Club is set across 112 acres of beautiful countryside. With a par-73 18 hole Championship course, it offers a varied course for all golfing abilities.

Canons Brook Golf Club, Elizabeth Way, Harlow, CM19 5BE









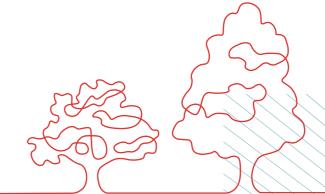
















Harlow Sculpture Trai











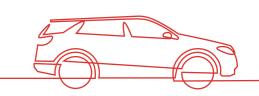




CAMBRIDGE 40 MINUTES















KING'S CROSS
37 MINUTES

EUSTON 38 MINUTES

WHERE TO?

Harlow has been a long-time favourite amongst commuters—and with good reason. A journey into London takes less than 30 minutes by direct train, with regular services operated by Greater Anglia. The Grade II-listed Harlow Town station is a quick 0.9 miles away, or six minute bus ride, from Harlow Quarter, curving along the leafy Harlow Town Park.

London Stansted Airport is also within easy distance—direct train services take just 17 minutes, and the first service departs at 05:08, which makes early morning trips even smoother. London Luton Airport can be reached by car in 62 minutes.

The M11 connects Harlow to London and Cambridge and the innovative Harlow Enterprise Zone, while the M25 is approximately 24 minutes from the town centre.



LUTON 55 MINUTES

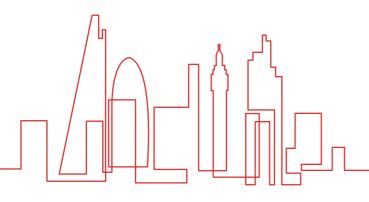


LONDON LIVERPOOL STREET

There are four direct weekday services running every hour from Harlow Town station to London Liverpool Street, taking you into the city in just 30 minutes. The service also stops at Tottenham Hale, connecting you to the London Underground in even less time.

Connections into central London from Liverpool Street station via Tube take around 9 minutes (Oxford Circus station), while journeys to Victoria station take approximately 18 minutes.

The first train from Harlow Town station to London Liverpool Street leaves at 05:04, while the last service back departs at 00:52, allowing for plenty of time for those leisurely post-work dinner and drinks.



IN AND AROUND LONDON LIVERPOOL STREET STATION

London Liverpool Street station is just 29 minutes from Harlow Town station by train, so whether it's for business or pleasure, chances are that you'll be spending plenty of time in east London. Get familiar with some of the unmissable spots in our address book.

ADDRESS BOOK

Eating

The Breakfast Club Spitalfields

12-16 Artillery Ln, Spitalfields, London E1 7LS

London Steakhouse Co

109-117 Middlesex St, Spitalfields, London E1 7JF

Duck & Waffle

110 Bishopsgate, London EC2N 4AY

Burger & Lobster

52 Threadneedle St, London EC2R 8AY

Forge

24 Cornhill, London EC3V 3ND

Hawksmoor

157A Commercial St, Spitalfields, London E1 6BJ

Drinking

Queen of Hoxton

1–5 Curtain Rd, Hackney, London EC2A 3JX

The Crown and Shuttle

226 Shoreditch High St, Hackney, London E1 6PJ

The Alchemist

6 Bevis Marks, London EC3A 7BA

Shopping

Oliver Bona

Unit 4 Liverpool St, Station, London EC2M 2AB

& Other Stories

109 Commercial St, Spitalfields, London E1 6EW

cos

28 Brushfield St, Spitalfields, London E1 6AG

Jigsaw

Old Spitalfields Market, 11 Lamb St, Spitalfields, London E1 6EA

Anthropologie

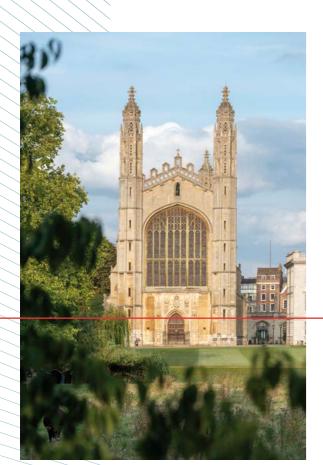
18-28, Old Spitalfields Market, Brushfield St, Spitalfields, London E1 6AN











Cambridge University



The River Cam

CAMBRIDGE LIFE

Cambridge is home to world-leading institutions across academia, medicine, software, electronics and biotechnology. With over 50 direct weekday train services between Harlow Town train station and Cambridge, the city is easily commutable. Journeys can take just 39 minutes, so you can be amongst the spires and punts in no time.

The city is also well-placed for laid back weekend day trips—stop at Fitzbillies for a famously sticky Chelsea bun, test your punting skills with a hired boat or explore one of the University of Cambridge's eight museums. Cambridge is home to the country's highest concentrations of internationally renowned collections outside of London, so there's plenty to see and do.

3.4







Home at Harlow Quarter means you are at the very heart of everything that Harlow has to offer, shops, bars, restaurants, transport. The neighbourhood has been carefully designed to ensure optimal peace and quiet in residential areas, with planted open spaces cleverly used to diffuse the hustle and bustle.

As well as having a peaceful home haven to escape to each day, with everything close by you'll never have to venture far for dinner and drinks with friends, trips to the shops, work-outs or even to pick up a fresh juice or coffee en-route to work.





















THE SPEC

Communal Areas:

- Daytime concierge services
 Two lifts to all floors
 Two private residents' roof gardens
 164 secure cycle spaces for residents
- Audio entry phone system to the main entrance door

Kitchen, Living Space & Bedrooms

- Wood plank effect flooring
 Full height windows
 TV socket set to living room with SKY point (subject to subscription)
 Bespoke, single tone kitchen units with stainless steel handles
 Under cabinet lighting to kitchen units
 All apartments pre-wired for fibre broadband connection

- Private balconies to selected units
- Integrated appliances to include:
- Single oven Induction hob Cooker hood
- Fridge freezer Dishwasher
- Washer dryer (freestanding if in utility cupboard)
- Undermounted sink with mixer tap Full sprinkler coverage to each apartment

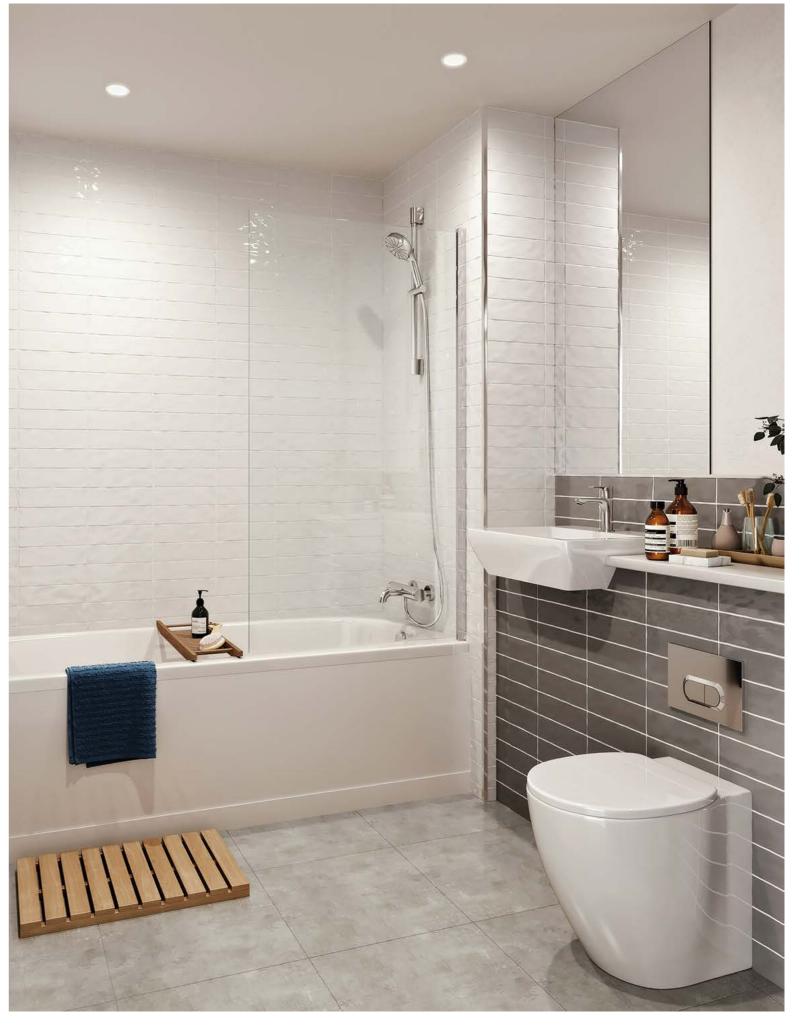
<u>Bedrooms</u>

- Wood plank effect flooring Full height windows

<u>Bathrooms</u>

- Chrome taps and shower controls
 Contemporary WC with concealed cistern and chrome flush plate
 Clear glass bath/shower screens
 Gloss ceramic wall tiles to wet areas

- Large format porcelain floor tiles Electric heated towel rail
- Shaver socket



Computer generated images are intended for illustrative purposes and should be treated as general guidance only.





TYPICAL SUITE

TYPE THREE



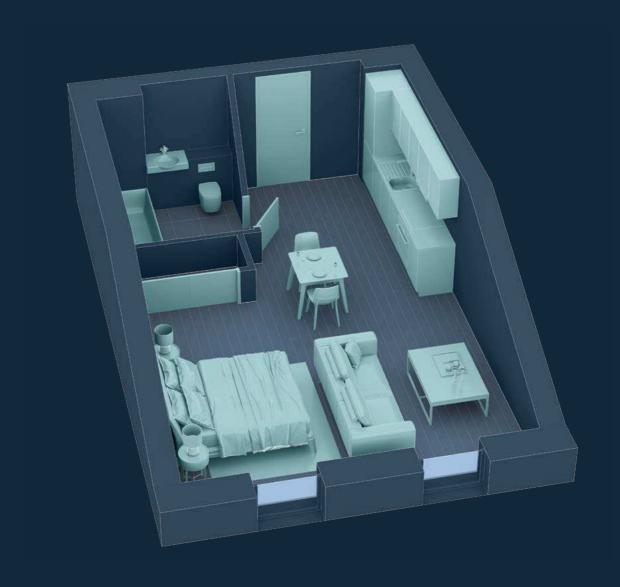
37sqm (398sqft)

Kitchen/Living 4.9m x 7.5m (16'1" x 24'7")

Bathroom 2.2m x 2.0m (7'3" x 6'7")

TYPICAL SUITE

TYPE THREE



Floorplans are provided for guidance purposes only. Internal areas are accurate to within 5%.

Apartment layouts are intended to be correct, precise details may vary. Furniture is shown for illustrative purposes only.





TYPICAL 1 BEDROOM 1 BATHROOM APARTMENT

TYPE ONE



46sqm (497sqft)

Kitchen/Living

3.9m x 7.2m (12'10" x 23'8")

Bedroom

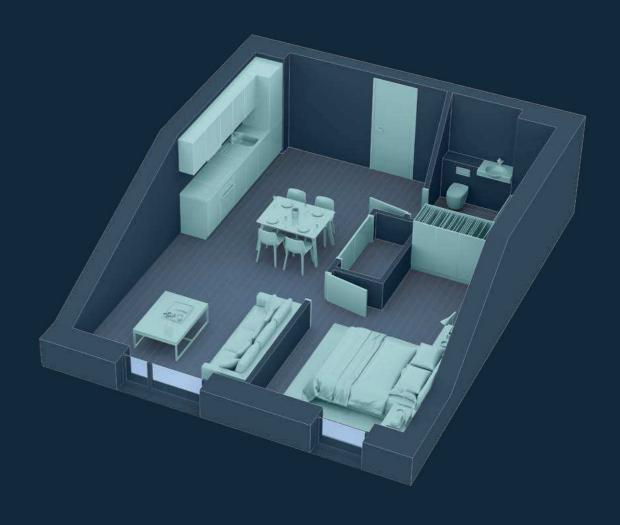
2.8m x 5.4m (9'2" x 17'9")

Bathroom

2.2m x 2.0m (7'3" x 6'7")

TYPICAL 1 BEDROOM 1 BATHROOM APARTMENT

TYPE ONE



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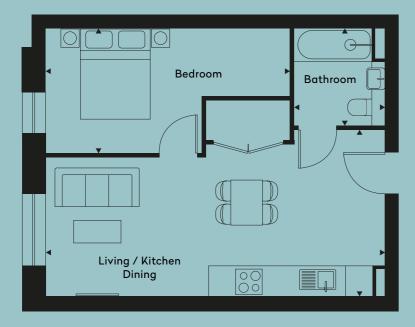
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TYPICAL 1 BEDROOM 1 BATHROOM APARTMENT

TYPE FOUR



44sqm (475sqft)

Kitchen/Living

7.5m x 3.7m (24'7" x 12'2")

Bedroom

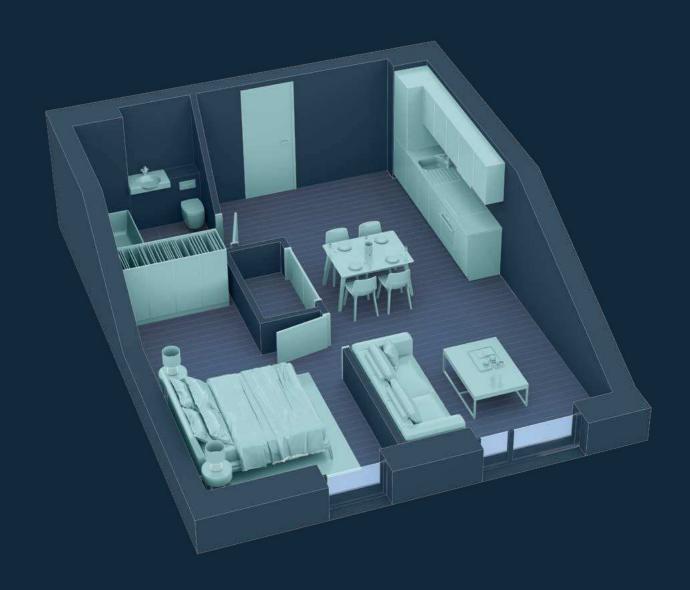
5.4m x 2.8m (17'9" x 9'2")

Bathroom

2.0m x 2.2m (6'7" x 7'3")

TYPICAL 1 BEDROOM 1 BATHROOM APARTMENT

TYPE FOUR



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TYPICAL 1 BEDROOM 1 BATHROOM APARTMENT

TYPE FIVE



54sqm (583sqft)

Kitchen/Living

5.5m x 7.5m (18'0" x 24'7")

Bedroom

4.0m x 3.9m (13'2" x 12'9")

Bathroom

2.2m x 2.7m (7'3" x 8'10")

TYPICAL 1 BEDROOM 1 BATHROOM APARTMENT

TYPE FIVE



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TYPICAL 2 BEDROOM 1 BATHROOM APARTMENT

TYPE TWO



57sqm (611sqft)

Kitchen/Living

4.0m x 5.2m (13'2" x 17'1")

Bedroom 1

4.5m x 3.1m (14'9" x 10'2")

Bedroom 2

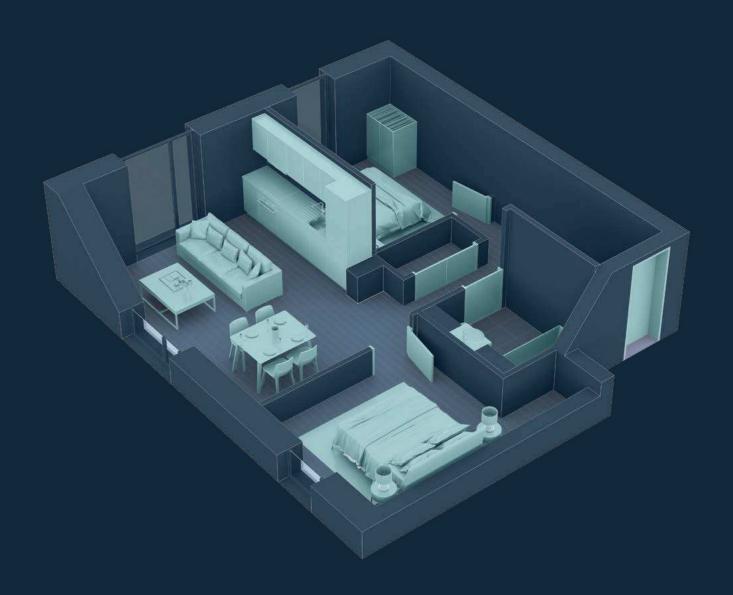
3.0m x 3.1m (9'10" x 10'2")

Bathroom

2.0m x 2.2m (6'7" x 7'3")

TYPICAL 2 BEDROOM 1 BATHROOM APARTMENT

TYPE TWO



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TYPICAL 2 BEDROOM 2 BATHROOM APARTMENT

TYPE SIX



67sqm (720sqft)

Kitchen/Living

7.0m x 3.7m (22'11" x 12'2")

Bedroom 1

3.2m x 3.4m (10'6" x 11'2")

Bedroom 2

3.6m x 2.8m (11'10" x 9'2")

Bathroom

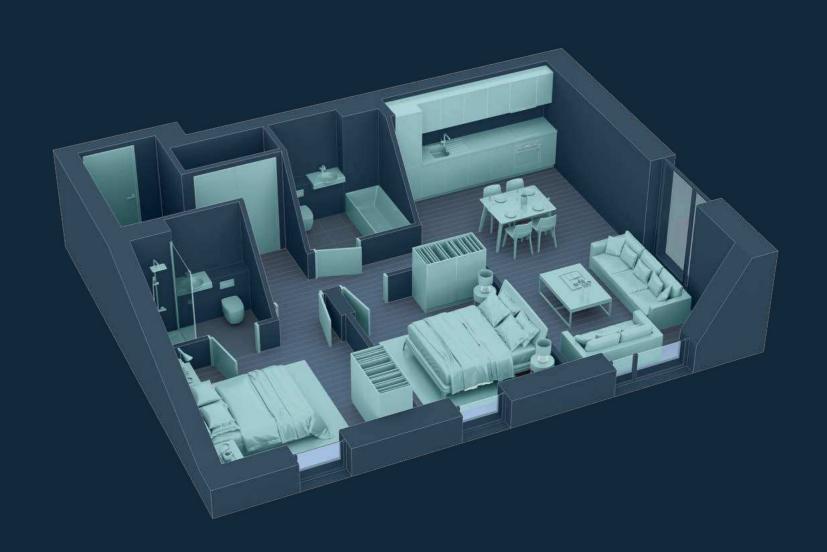
2.1m x 2.2m (6'11" x 7'3")

En Suite

1.5m x 2.2m (4'11" x 7'3")

TYPICAL 2 BEDROOM 2 BATHROOM APARTMENT

TYPE SIX



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TYPICAL 2 BEDROOM 2 BATHROOM APARTMENT

TYPE SEVEN



69sqm (741sqft)

Kitchen/Living

5.7m x 7.4m (18'8" x 24'3")

Bedroom 1

4.1m x 4.1m (13'5" x 13'5")

Bedroom 2

3.6m x 3.0m (11'10" x 9'10")

Bathroom

2.2m x 2.0m (7'3" x 6'7")

En Suite

2.2m x 1.5m (7'3" x 4'11")

TYPICAL 2 BEDROOM 2 BATHROOM APARTMENT

TYPE SEVEN



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TYPICAL 2 BEDROOM 2 BATHROOM APARTMENT

TYPE EIGHT



70sqm (753sqft)

Kitchen/Living

6.2m x 4.4m (20'4" x 14'5")

Bedroom 1

5.4m x 2.7m (17'9" x 8'10")

Bedroom 2

3.1m x 2.9m (10'2" x 9'6")

Bathroom

2.0m x 2.2m (6'7" x 7'3")

En Suite

2.2m x 1.5m (7'3" x 4'11")

TYPICAL 2 BEDROOM 2 BATHROOM APARTMENT

TYPE EIGHT



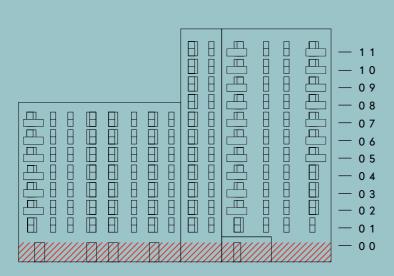
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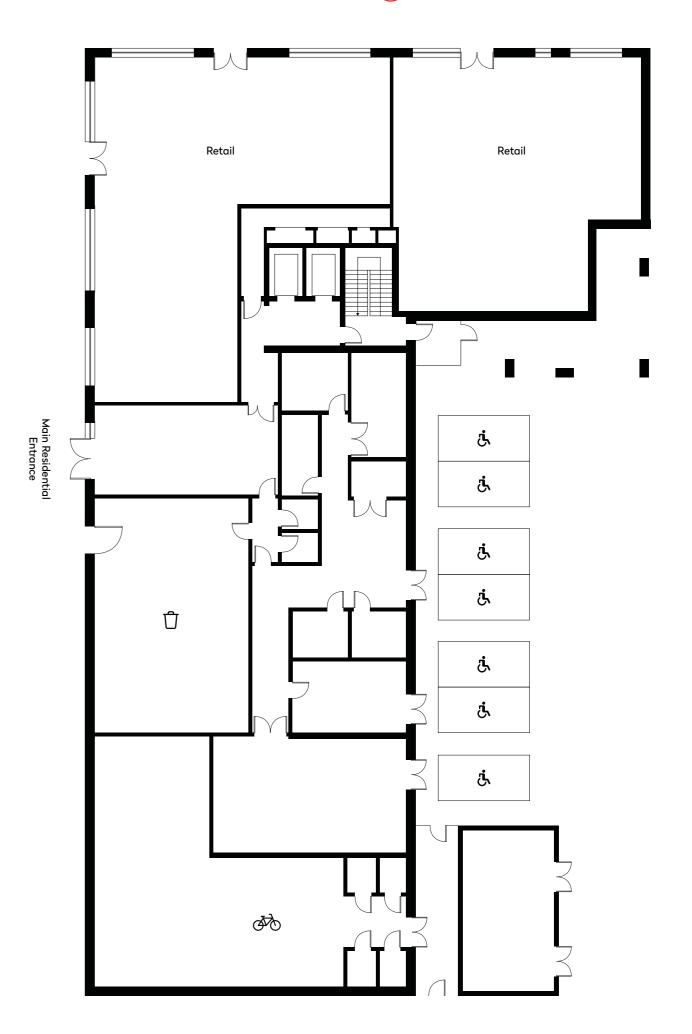
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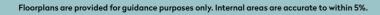




GROUND FLOOR









FIRST FLOOR

UNIT	TYPE	SIZE	SQM	SQFT
01	05	1 BED	54	583
02	01	1 BED	46	497
03	01	1 BED	46	497
04	01	1BED	46	497
05	02	2 BED	57	611
06	02	2 BED	57	611
07	01	1BED	46	497
08	01	1BED	46	497
09	01	1 BED	46	497
10	03	SUITE	37	398
11	03	SUITE	37	398
12	01	1 BED	46	497
13	06	2 BED	67	720
14	01	1 BED	46	497
15	01	1 BED	46	497
16	02	2 BED	57	611
17	02	2 BED	57	611
 18	04	1 BED	44	475

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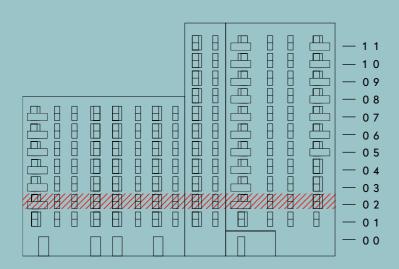






SECOND FLOOR

UNIT	TYPE	SIZE	SQM	SQFT
01	05	1 BED	54	583
02	01	1 BED	46	497
03	01	1 BED	46	497
04	01	1 BED	46	497
05	02	2 BED	57	611
06	02	2 BED	57	611
07	01	1 BED	46	497
08	01	1 BED	46	497
09	01	1 BED	46	497
10	03	SUITE	37	398
11	03	SUITE	37	398
12	01	1 BED	46	497
13	06	2 BED	67	720
14	01	1 BED	46	497
15	01	1 BED	46	497
16	02	2 BED	57	611
17	02	2 BED	57	611
18	04	1 BED	44	475









THIRD & FOURTH FLOOR

UNIT	TYPE	SIZE	SQM	SQFT
01	05	1 BED	54	583
02	01	1 BED	46	497
03	01	1 BED	46	497
04	01	1 BED	46	497
05	02	2 BED	57	611
06	02	2 BED	57	611
07	01	1 BED	46	497
08	01	1 BED	46	497
09	01	1 BED	46	497
10	03	SUITE	37	398
11	03	SUITE	37	398
12	01	1 BED	46	497
13	06	2 BED	67	720
14	01	1 BED	46	497
15	01	1 BED	46	497
16	02	2 BED	57	611
17	02	2 BED	57	611
18	04	1 BED	44	475

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FIFTH, SIXTH & SEVENTH FLOOR

UNIT	TYPE	SIZE	SQM	SQFT
01	05	1 BED	54	583
02	01	1 BED	46	497
03	01	1 BED	46	497
04	01	1 BED	46	497
05	02	2 BED	57	611
06	02	2 BED	57	611
07	01	1 BED	46	497
08	01	1 BED	46	497
09	01	1 BED	46	497
10	03	SUITE	37	398
11	03	SUITE	37	398
12	01	1 BED	46	497
13	06	2 BED	67	720
14	01	1 BED	46	497
15	01	1 BED	46	497
16	02	2 BED	57	611
17	02	2 BED	57	611
18	04	1 BED	44	475

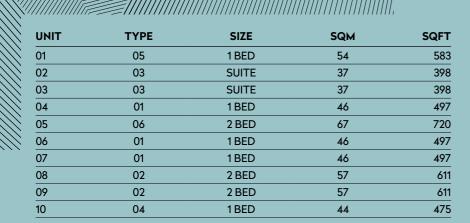








EIGHTH FLOOR



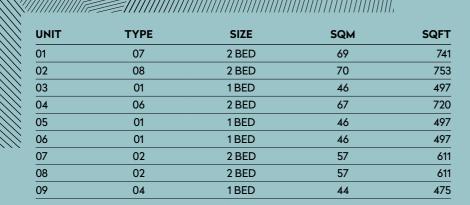


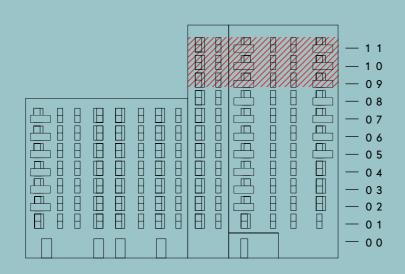


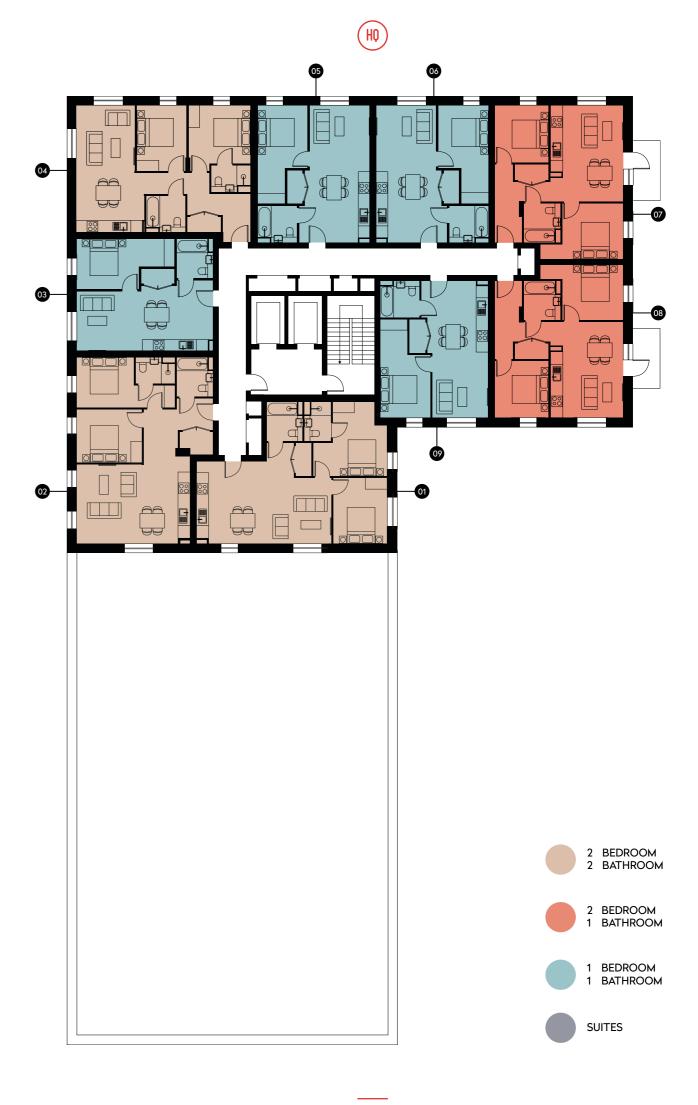




NINTH, TENTH & ELEVENTH FLOOR







Floorplans are provided for guidance purposes only. Internal areas are accurate to within 5%.



LU2ON

Located in the popular commuter town of Luton, Lu2on is an exclusive development by Strawberry Star Homes. The residential led mixed-use project will provide 877 apartments alongside offices, retail and a hotel just minutes away from Luton's town centre and Luton Airport Parkway station.



GREENVIEW COURT

Acquired from developer, Galliard Homes by Strawberry Star Group, Greenview Court is a development of 112 luxury apartments in Southall, West London. Set amidst multi-level roof gardens, minutes from forthcoming Crossrail connections across the Capital, the development will be complete by third quarter of 2020.



BRONZE

An exclusive development by Strawberry Star Group on Buckhold Road, Wandsworth, London. The £50 million scheme is the crowning glory not only of the Wandsworth Business Village but of Wandsworth itself. The 20-storey building comprising 77 apartments, fits with industrial heritage of the local area, but with a modern, more abstract appeal with its name reflecting the fantastic colour of the building's cladding. It will be complete in 2020.



HOOLA

Managed by Strawberry Star Group, Hoola is located in Royal Victoria Docks, London. The 23-storeyed and 24-storeyed residential towers are home to 360 apartments and commercial space. They sit upon a landscaped hill, commanding 360-degree views over the Royal Docks, the Thames, O2 Arena, the Olympic Park, the skyline vista of Canary Wharf and the City of London.



SKY GARDENS

A landmark collection of private apartments with enclosed gardens high above the capital; Sky Gardens is in Nine Elms-Vauxhall, London. Comprising 196 apartments and commercial space, it is a breathtaking statement of contemporary urban living. Located in one of London's best-connected and emerging riverside neighbourhoods, Sky Gardens also host Strawberry Star's London corporate office.

STRAWBERRY STAR HOMES

Strawberry Star Homes (SSH) is part of the London-based Strawberry Star Group (SSG), an international property company specialising in Capital, Acquisitions, Development, Homes, Sales, Lettings & Management and Asset Management of London property to local and international investors. The company has £1.4 billion worth of Assets Under Management.

Founded in 2007 by Santhosh Gowda, an entrepreneur with over 28 years of rich experience in leading international property markets, SSG is a provider of high-quality

SSH builds quality homes in London zones 3-9 and popular commuter belt towns where the demand for homes is rapidly increasing as working professionals are looking to relocate to outer areas. It focuses on volume housing and lifestyle-driven communities in locations that benefit from new and existing fast transport links to Central London and business hubs.

SSH will deliver 4,000+ quality new homes (apartments) in the London commuter belt by 2025 to address the growing demand from first time buyers, young families, home movers, commuting professionals, buy-to-let landlords and international buyers.

BRAND VISION

Deliver unique and branded quality homes at prices achievable to aspiring home buyers in and around Greater London and its commuter belt towns by positioning Strawberry Star Homes as a platform with wider housing opportunities and well-designed products. In the process, create a value proposition to end customers by using innovative methods to build faster efficient homes.









All reasonable effort has been made to ensure that this brochure and the information contained within provide a fair description. However, it does not form part of any contract, the accuracy cannot be guaranteed, and no representation or warranty is made in that regard. The developer reserves the right to alter specifications and floor plan layouts within permitted variances under the apartment sale contracts. All walking and journey times are approximate and taken from www.google.co.uk/maps and www.trainline.com. Computer Generated Images and photos are indicative only. All sales remain subject to contract. The furniture shown in CGIs and floor plans are indicative only and not included with the apartment. Harlow Quarter is a marketing name only and will not necessarily form part of the approved postal address.



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